





- About Banyan Tree
- Our Brands
- Global Network
- The Sanctuary Club
- Skypark



- A leading, international multi-award winning hospitality brand that manages and develops premium resorts, hotels, residences and spas
- Over three decades of experience
 - 40+ hotels and resorts
 - o 60+ spas
 - 75+ retail galleries
 - 2,000+ properties developed and sold
 - 1,500+ properties under development
 - 3 golf courses
 - 1 destination club















HO KWONPING EXECUTIVE CHAIRMAN

Mr. Ho KwonPing is the Executive Chairman of Banyan Tree Holdings, which owns both listed and private companies engaged in the development, ownership and operation of hotels, resorts, spas, residential homes, retail galleries and other lifestyle activities around the world.



CLAIRE CHIANG
SENIOR VICE PRESIDENT

Ms. Claire Chiang, Senior Vice President, Banyan Tree Holdings, is a co-founder of Banyan Tree Hotels & Resorts, and also pioneered the group's retail business in 1996 which has since grown to over 80 retail outlets worldwide.

She serves also as the Chairperson for China Business Development, where she primarily focuses on the acquisition of new management contracts, and an Advisor to the group on Human Capital Development, where she guides key strategic issues in organisational and human capital capability.

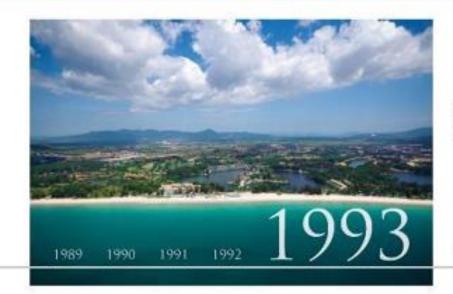


HO KWONCJAN SENIOR VICE PRESIDENT & MANAGING DIRECTOR

Mr. Ho KwonCjan is the Senior Vice President and Managing Director, Design Services of Banyan Tree Holdings Limited, as well as Managing Director, Project Development of Laguna Resorts & Hotels, PCL in Thailand, the first integrated resort in Asia. He heads and oversees the project and design teams of Architrave Design and Planning, the in-house design team of Banyan Tree.



Stock Exchange Listing



Laguna Resorts and Hotels listed its shares on the Stock Exchange of Thailand.

1994 1995 1996 1997 1998 1999

On 14 June, Banyan Tree Holdings Limited made its debut on the Singapore Exchange.

2002

2000

2001

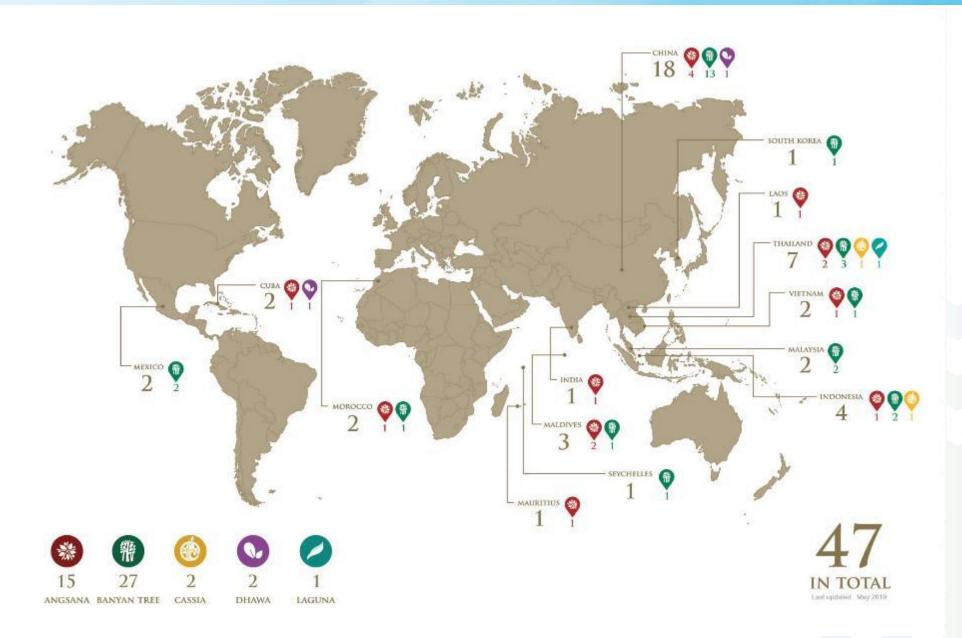






| Hotels & Resorts | Spas | Galleries | Properties |
|---------------------------------|-------------|------------------------------|---------------------------|
| BANYAN TREE HOTILS & RESORTS | BANYAN TREE | BANYAN TRIE | Banyan Tree Residences |
| ANGSANA- Hotels & Resorts | ANGSANA- | BANYAN TRIFE SPAESMYTHS | ANGSANA RESIDENCES |
| CASSIA | =LEMENTS | ANGSANA | CASSIA |
| DHAWA | | TLEMENTS Jackey by Roque To | DHAWA |
| | | MATTER | Laguna |





























Signature owners program

"Branded residences with exclusive worldwide benefits for owners "

- Dedicated multi-lingual owner services team
- Privileges exclusively for group's property owners
- Discounts worldwide at resorts, spas, golf, retail galleries
- Invitations to new hotels pre-opening and Banyan Tree events
- Owners can exchange part of their annual owners entitlement for free stays in network (Exchange Programme) *

^{*} Participating properties in hotel managed rental program





















- Overview
- Phuket
- Laguna Phuket
- Location
- Site Plan
- Building and Floor Plans
- Schedule of Finishes
- USPs
- Perspectives
- Owner Privileges
- FAQs







- A new brand of Laguna Resorts & Hotels Plc
- Affordable condominiums
- Low-rise buildings containing approx. 140 units each
- Studio, 1 and 2 bedroom configurations
- Sky pools and gardens on rooftop
- Overlooking Laguna Phuket Golf course and lagoons
- Adjacent to Laguna Park 1 gated estate
- Close proximity to beach, hotels, golf and nearby Boat Avenue / Central Porto de Phuket boutique retail/ dining precinct
- Shuttle bus transport to Laguna Phuket hotels, beach and golf









- South-east Asia's premier tourism destination
- 9 million+ visitors per year
- Within 5 hours flying time of 50% of world's population
- Stunning beaches and gateway to Phang Nga bay
- Historical Phuket town
- Patong nightlife and entertainment
- Modern world class shopping centres (Central Festival, and Jungceylon)
- World class private hospitals (Bangkok Phuket International)
- International schools (British International, United World College)



Laguna Phuket



- Laguna Resorts & Hotels plc (listed on Stock Exchange of Thailand) major investment
- Asia's multi-awarding winning integrated resort and residential community
- 1,000 acres of tropical parkland fronting 3km of Bangtao beach
- Premium hotels and gated communities
- Vast amenities and facilities (spas, golf course, restaurants and bars, Xana Beach Club, shopping and retail galleries)
- Inter-resort transport and tours operation
- Regular sporting events (Triathlon, Marathon, Singha Phuket Golf Open, Muay Thai Fight)
- Cultural events (National Children's Day, Loy Krathong, food and music festival)

















Building Plan

• Phase 1 - three (3) low-rise condominium buildings of seven (7) floors comprising approx. 400 units

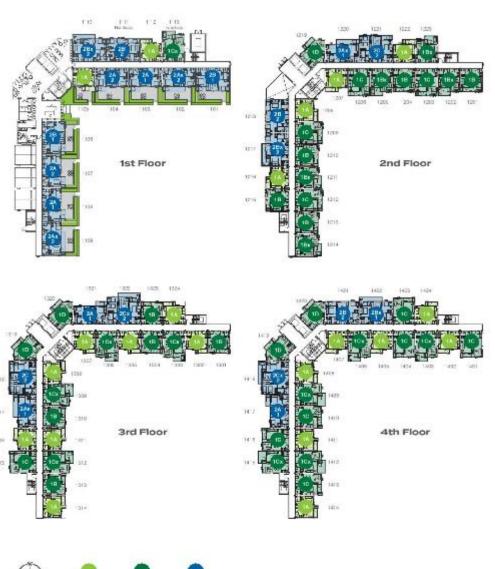
| Building | Units |
|----------|------------|
| Α | 146 |
| В | 142 |
| С | <u>128</u> |
| Total | 416 |

| Unit Type | Unit Mix (%) | Total Area (sqm) | Internal Area (sqm) |
|-----------|--------------|------------------|---------------------|
| Studio | 20% | 29 | 25 |
| 1 bedroom | 40% | 31 - 39 | 28 – 33 |
| 2 bedroom | 40% | 40 - 60 | 37 - 50 |
| Total | 100% | | |

- Approx. 100 non-allocated parking lots
- Block A and B released for sale, Block C pending
- Selected ground floor units will have separate garden area



Building Plan - Block A

























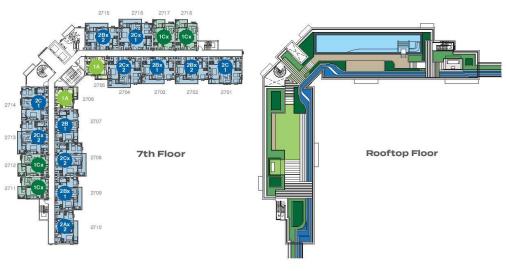




Building Plan - Block B



















- Three (3) types of fit-out to choose from "BASE", "FITTED" and "FURNISHED"
- "Furnished" option required for short-term (< 30 days) and extended stay rentals (1-6 month)

| | Base | Fitted | Furnished |
|--|----------|----------------------------|-----------------------|
| Living / dining Floor (homogenous tiles) Walls (plaster and paint) Air-conditioning (split system) Ceiling fan Loose furniture (sofa, table, chairs) Artwork and wallpaper | | √ √ √ √ | √ √ √ √ |
| Kitchen Floor (homogenous tiles) Walls (plaster and paint) Sink and faucet Benchtop Instant hot water heater Backsplash Cabinets Appliances (hob and hood) Appliances (fridge and microwave) Cooking and eating utensils | $$ $$ $$ | √ √ √ √ √ √ | √ √ √ √ √ √ √ √ √ √ √ |



Purchase Options

| | Base | Fitted | Furnished |
|--|-----------------------|-------------------------------|-------------------------|
| Floor (homogenous tiles) Walls (plaster and paint) Air-conditioning (split system) Wardrobe (open-style) Loose furniture (bed) Bed linen | √ √ | $\sqrt{}$ $\sqrt{}$ $\sqrt{}$ | √ √ √ √ |
| Floor (homogenous tiles) Walls (plaster and paint) Walls (homogenous tiles ½ height) Wash basin and faucet Vanity cabinet and mirror Toilet and hose spray Shower cubicle (fully tiled) Shower set (hand set) Shower door (tempered glass) Instant hot water heater Towels | √ √ √ √ √ | √ √ √ √ √ √ √ √ √ √ √ √ √ √ | √ √ √ √ √ √ √ √ √ √ √ √ |





1A

1-Bedroom

1-Bathroom

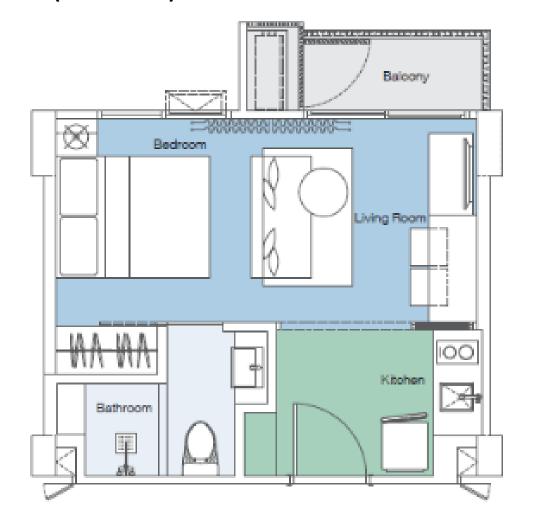
1-Living Room

Internal area : 25 m²

External area : 4 m²

Total area : 29 m²

Studio (5.5 x 4.5 m)







1B

1-Bedroom

1-Bathroom

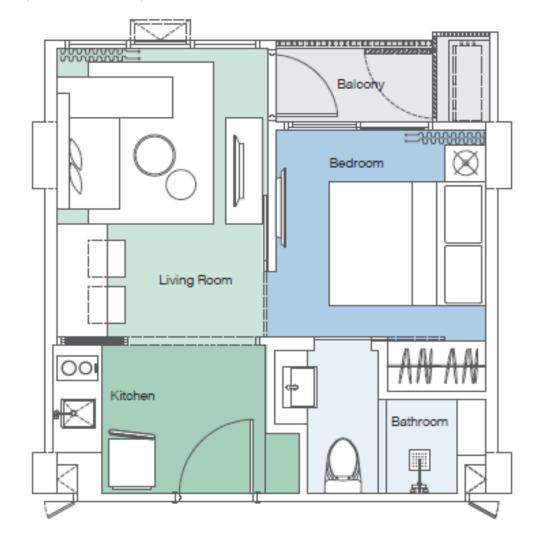
1-Living Room

Internal area : 28 m²

External area : 3 m²

Total area : 31 m²

One bed (5.5 x 5.5 m)







One bed (5.5 x 5.5 m) – extra balcony

1Bx

1-Bedroom



1-Bathroom

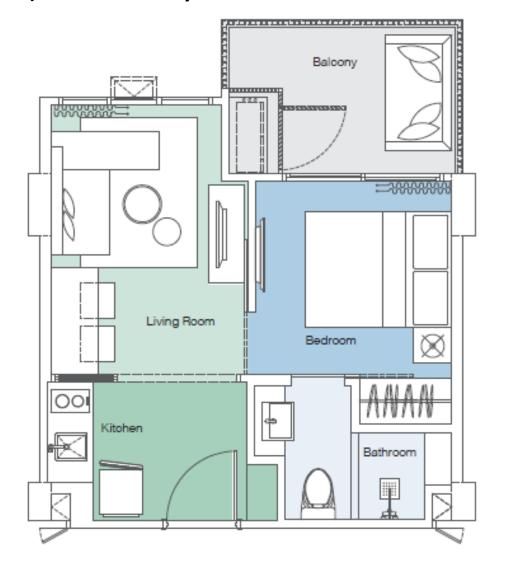


1-Living Room

Internal area : 28 m²

External area : 6 m²

Total area : 34 m²







1C

1-Bedroom

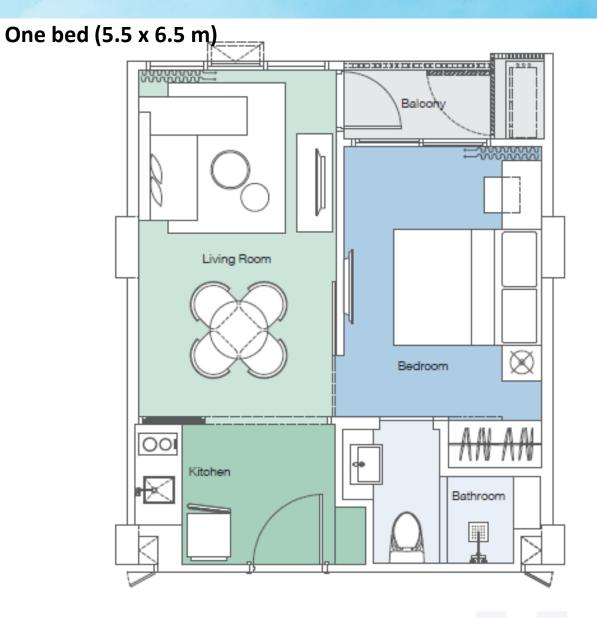
1-Bathroom

1-Living Room

Internal area : 33 m²

External area : 3 m²

Total area : 36 m²







1Cx

1-Bedroom

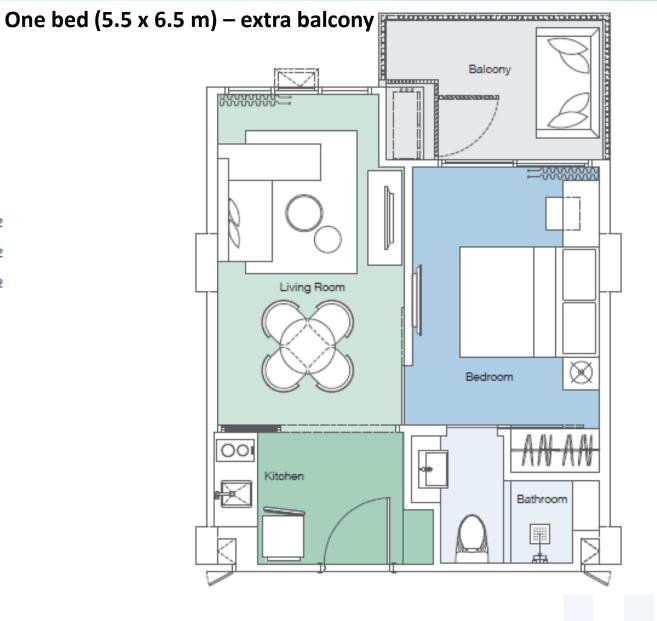
1-Bathroom

1-Living Room

Internal area : 32 m²

External area : 7 m²

Total area : 39 m²







1D

1-Bedroom

1-Bathroom

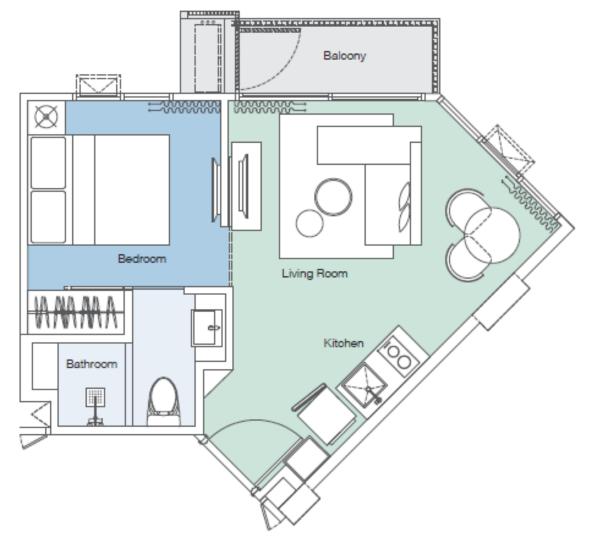
1-Living Room

Internal area : 29 m²

External area : 4 m²

Total area : 33 m²

One bed corner (4.5 x 7.4 m)







2A-1

2-Bedrooms



2-Bathrooms



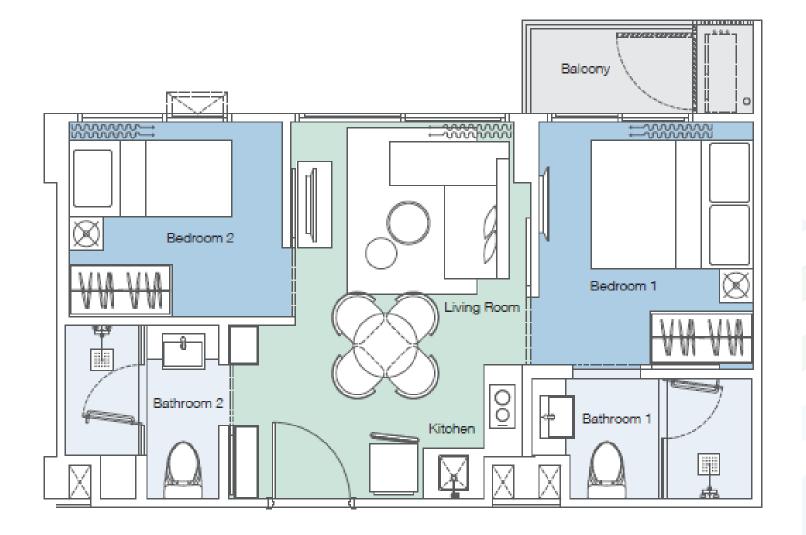
1-Living Room

Internal area : 37 m²

External area : 3 m²

Total area : 40 m²

Two bed (8.25 x 4.5 m)







2Ax-1

2-Bedrooms



2-Bathrooms



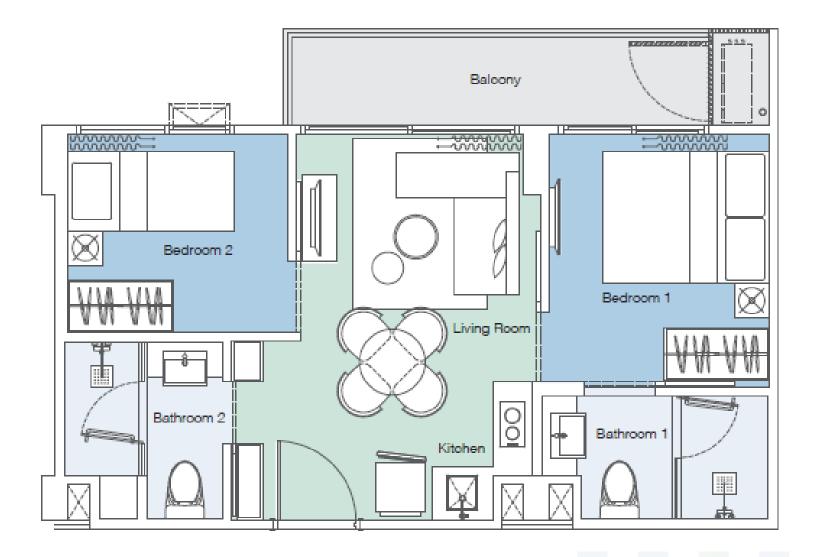
1-Living Room

Internal area : 37 m²

External area : 6 m²

Total area : 43 m²

Two bed (8.25 x 4.5 m) - extra balcony







2B-1

2-Bedrooms



2-Bathrooms



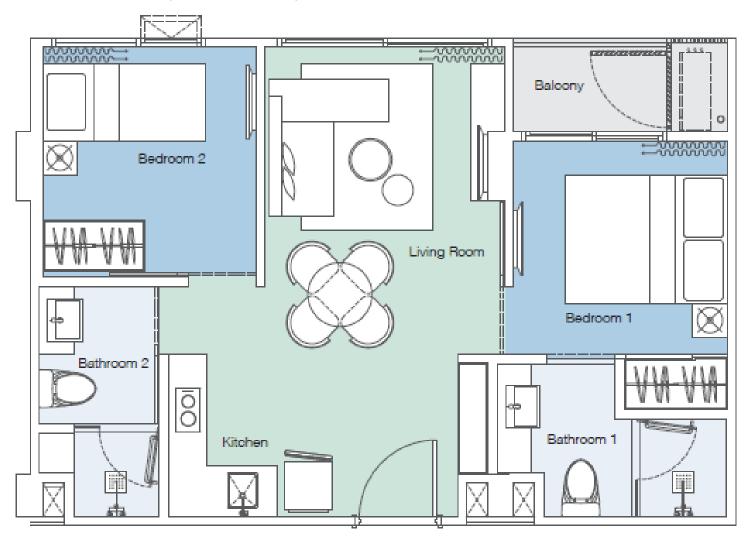
1-Living Room

Internal area : 43 m²

External area : 3 m²

Total area : 46 m²

Two bed (8.25 x 5.5 m)







Two bed (8.25 x 5.5 m) – extra balcony

2Bx-1

2-Bedrooms

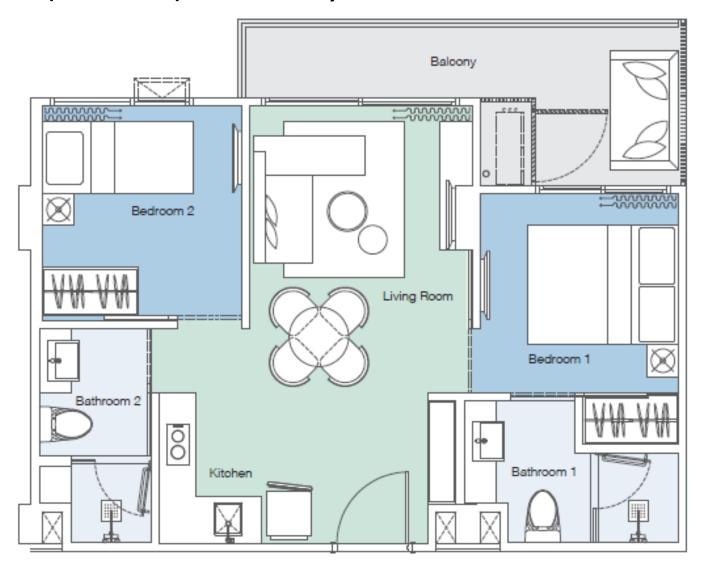
2-Bathrooms

1-Living Room

Internal area : 42 m²

External area : 10 m²

Total area : 52 m²







2C-1

2-Bedrooms



2-Bathrooms



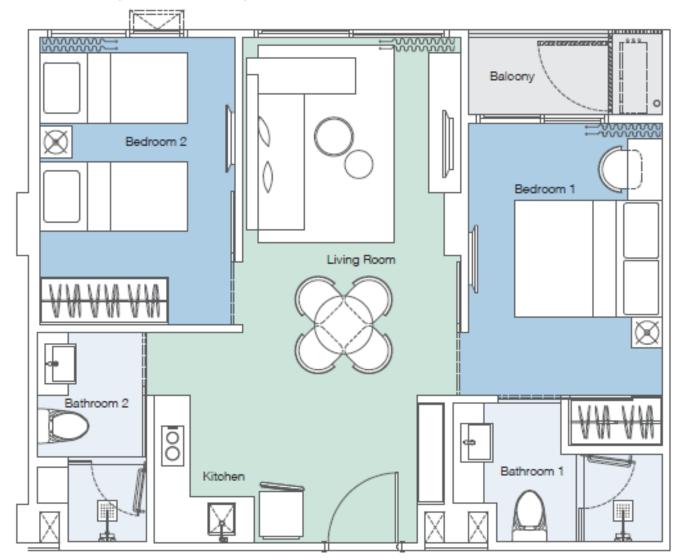
1-Living Room

Internal area : 50 m²

External area : 3 m²

Total area : 53 m²

Two bed (8.25 x 6.5 m)







2Cx-1

2-Be

2-Bedrooms

2-Bathrooms

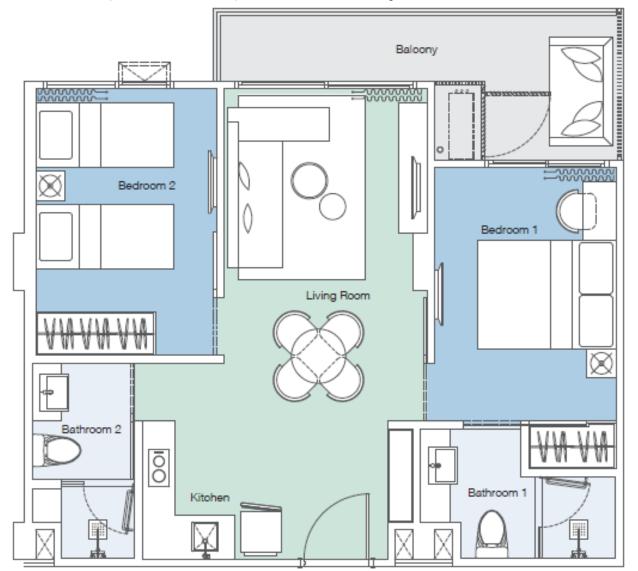
1-Living Room

Internal area : 50 m²

External area : 10 m²

Total area : 60 m²

Two bed $(8.25 \times 6.5 \text{ m})$ – extra balcony





Schedule of Finishes

| General | | |
|-------------------|---|--|
| Internal Walls | Plaster and paint finish | |
| Internal Ceilings | Gypsum with paint finish | |
| Balcony Soffit | Plaster with paint finish | |
| Ceiling Height | Maximized ceiling heights | |
| Entry Door | Solid core with veneer finish | |
| Internal Doors | Hollow core with veneer finish | |
| Air Conditioning | Wall mounted split type (Optional) | |
| Communications | Data and telephone | |
| Television | Free to air television | |
| Hot Water | Hot water heater in shower rooms (Optional) | |

| Living & Dining | |
|-----------------|---|
| Flooring | Vinyl floor tiles or homogeneous floor tile or equivalent |
| Lighting | Recess downlight LED |

| Bedrooms | |
|----------|---|
| Flooring | Vinyl floor tiles or homogeneous floor tile or equivalent |
| Lighting | Recess downlight LED |

| Balconies | |
|---------------------|-----------------------------------|
| External Balustrade | Painted steel or similar standard |
| Floor | Homogenous tile |

| Kitchen | | |
|----------------|-------------------------------------|--|
| Flooring | Homogenous tiles | |
| Lighting | Recess downlight LED | |
| Benchtop | Solid surface or equivalent | |
| Splashback | back Tile or similar standard | |
| Joinery | PB / Melamine (Optional) | |
| Sink & Tapware | Stainless steel sink and chrome tap | |

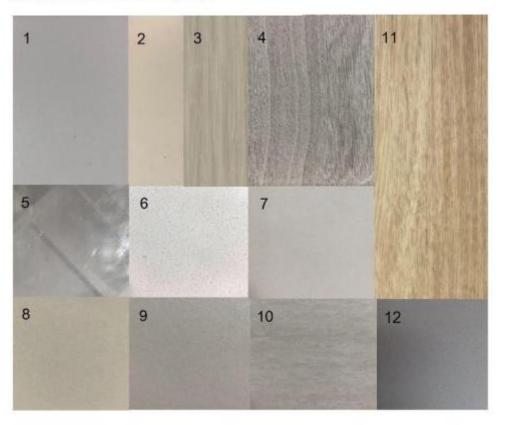
| Bathroom, Powder Room & Ensuite (as/where applicable) | | |
|---|---|--|
| Flooring | Homogenous floor tiles | |
| Walls | Tile to wet areas, plaster paint to dry | |
| Ceiling | Moisture resistant plasterboard with paint finish | |
| Lighting | Recess downlight LED | |
| Tapware | Chrome plated basin tap | |
| Shower | Wall mounted shower mixer set | |
| Sanitary Ware | Ceramic basin and water closet | |
| Ventilation | Mechanically vented | |

| External | |
|-----------------|--------------------------------|
| Walls | Plaster and paint finish |
| Windows & Doors | Aluminium frames powder coated |



Schedule of Finishes

MATERIAL SELECTION





Unique Selling Points



- ✓ Multi-awarding winning developer with 30+ years of experience
- ✓ Listed on Thailand and Singapore Stock exchanges
- ✓ Affordable entry level into exclusive Laguna Phuket
- ✓ Safe and controlled environment
- ✓ Competitively priced versus the market
- ✓ Flexible fit-out options
- ✓ Foreign freehold ownership available
- ✓ Deferred payment plans up to 5 years
- ✓ In the "heart" of Laguna Phuket
- ✓ Overlooking Laguna Phuket Golf course
- ✓ Unique rooftop skypools, gardens and recreation areas including yoga lawn, jogging track and BBQ areas
- ✓ Only 3 mins to beach and 20 mins to Phuket International Airport
- ✓ Walking distance to Boat Avenue and Central Porto de Phuket
- ✓ Worldwide discounts and privileges from Banyan Tree Group's "Sanctuary Club"
- ✓ Professional management by Laguna including rentals, individual property management services, building facilities and common areas









































Ownership

- Freehold
 - Thai buyers may purchase freehold
 - Foreign buyers may purchase freehold (limited to 49% of the total net sellable area)
 - Registration fees upon transfer of title at 2% of appraisal price payable by buyer
 - Corporate income tax (1% of selling price) and Specific Business Tax (3.3% of selling price) payable by seller
- Leasehold
 - Leasehold available on renewable basis (maximum registered lease term as permitted by law currently 30 years)
 - Lease registration and stamp duty costs at 1.1% of lease premium payable by lessee
 - Cost of lease renewals will be borne by lessee according to the relevant agreements
 - Leasehold may be transferred subject to terms and conditions
 - Assignment fee payable to lessor
 - New lessee to be bound by terms and conditions of original lease agreement
 - Option to convert to freehold (subject to consent by Lessor and permitted by Thai law)
- Transfer of ownership / registration of lease
 - Approximately 90 days after condominium registration and full payment has been received
 - Early occupation permitted upon completion of construction and connection of utilities



Construction

- Development includes three (3) low-rise buildings (7 floors) comprising 416 condominiums
- Situated on golf course near entrance to Laguna Park 1 in the "heart" of Laguna Phuket
- Land area of approximately 13,000 sqm
- Built area of approximately 25,000 sqm
- Unit types in studio, one and two bedroom configurations ranging in size from 29 60 sqm
- Construction start estimated in Q2 2020 / completion Q2 2022
 - 25% completion (9-11 months)
 - 50% completion (13-15 months)
 - 75% completion (17-20 months)
 - 100% completion (20-24 months)
- Five (5) year structure warranty for building
- One (1) year warranty for other materials and built-in furnishings
- Various purchase options
 - Base (limited fixed furnishings and fit-out)
 - Fitted (includes fixed furnishings such as vanity, wardrobes, kitchen cabinets and appliances)
 - Furnished (includes full furniture package required for short-term rentals)
- No customization permitted until after completion and handover (subject to approval from CJP)



CJP management (by Laguna)

- Infrastructure and common facilities include:
 - Carpark
 - Roof top swimming pool/s and garden/s
 - Minimart / café and storage facilities (adjacent to project)
 - Utilities (eg water, electricity, communications, central TV system)
- Services include:
 - On site concierge
 - 24 hours on-site security
 - Garbage collection
 - Cleaning and maintenance of infrastructure and common facilities
 - Shuttle bus transport
 - Any other services required for benefit of owners (eg pest control)
- Common area fees estimated at THB 600 per square metre per year (or THB 50 per month)
 - 1 bed unit @ 30-40 sqm = THB 1,500 2,000 per month
 - 2 bed unit @ 40-60 sqm = THB 2,000 − 3,000 per month
- Special fund THB 100 per square metre per year
 - 1 bed unit @ 30-40 sqm = THB 3,000 4,000 per year
 - 2 bed unit @ 40-60 sqm = THB 4,000 6,000 per year



Rules & regulations

- Use of private property
 - Owner shall use for residential purposes only (rentals < 6 months available exclusively from Laguna)
 - No modifications of structure or exterior façade is permitted
 - No hanging of equipment or materials that extend outside of the building
 - Pets are prohibited
 - Owners shall maintain the property in a tidy and sanitary condition
 - Storage of hazardous materials or unlawful substances are prohibited
 - Cars and vehicles must be parked in designated parking areas

Use of common property

- Owner shall not build or alter common property
- No car or vehicle repairs permitted
- No oversized vehicles or drones permitted (unless approved for specific period by manager)
- Smoking permitted in designated areas only



Property management (by Laguna)

- Services to individual owners include:
 - Pest control
 - Routine and preventative maintenance
 - Housekeeping / maid service
 - Rentals (rentals < 6 months exclusively by Laguna / rentals > 6 months permitted directly by owner)



Rules & regulations

- Future hotel use of condominium
 - The developer reserves the right to retain units in the building for future serviced apartment hotel use
 - Buyers to provide irrevocable consent to obtain hotel license
- Rentals
 - Rental conditions are as follows:

| Rental term | Conditions |
|--------------|--------------------------------------|
| > 6 months | No restrictions |
| 1 – 6 months | Exclusively through Laguna Rentals |
| < 1 month | Must be part of hotel rental program |

- Owners are prohibited from advertising, marketing or renting their units for < 6 months or participating in a short-term rental program other than through exclusive rental services through Laguna Rentals and/or Skypark Phuket
- Laguna Rentals commission is 10-15% of rental income



Rentals (for illustrative purposes only on should not be relied upon or represent actual returns achievable)

| Short-term (< 1 month) | | | |
|--|------------|------------|------------|
| Unit type | Studio | One Bed | Two Bed |
| Area sqm (avg) | 29 | 35 | 50 |
| CAM fee THB psm/year | 600 | 600 | 600 |
| Sinking fund THB psm/year | 100 | 100 | 100 |
| Furnished | | | |
| Avg Price (THB 000) | 3700 | 4200 | 6000 |
| Peak Season (30 days) | | | |
| - Occupancy % | 90% | 90% | 90% |
| - Daily rate (THB) | 2800 | 3200 | 4600 |
| - Rental (THB 000) | 76 | 86 | 124 |
| High Season (60 days) | | | |
| - Occupancy % | 75% | 75% | 75% |
| - Daily rate (THB) | 2300 | 2600 | 3700 |
| - Rental (THB 000) | 104 | 117 | 167 |
| Normal Season (275 days) | | | |
| - Occupancy % | 50% | 50% | 50% |
| - Daily rate (THB) | 1400 | 1600 | 2250 |
| - Rental (THB 000) | 193 | 220 | 309 |
| Annual gross rental (THB 000) | 372 | 423 | 600 |
| Less Property management fee @ 50% | <u>186</u> | <u>212</u> | <u>300</u> |
| Adjusted annual gross rental (THB 000) | 186 | 212 | 300 |
| Gross yield % | 5.0% | 5.0% | 5.0% |
| CAM fee + Sinking Fund (THB 000) | 20 | 25 | 35 |
| Annual net rental (THB 000) | 166 | 187 | 265 |
| Net yield % | 4.5% | 4.5% | 4.4% |
| | | | |

| Extended stays (1-6 months) | | | |
|------------------------------------|-----------|-----------|-----------|
| Unit type | Studio | One Bed | Two Bed |
| Area sqm (avg) | 29 | 35 | 50 |
| CAM fee THB psm/year | 600 | 600 | 600 |
| Sinking fund THB psm/year | 100 | 100 | 100 |
| Furnished | | | |
| Avg Price (THB 000) | 3700 | 4200 | 6000 |
| High Season (Dec-Feb) | 3700 | 4200 | 0000 |
| - Rent/month (THB 000) | 30 | 35 | 49 |
| - No. of months | 3 | 3 | 3 |
| - Rental (THB 000) | 90 | 105 | 147 |
| Normal Season (Apr, Jul-Aug, Nov) | | | |
| - Rent/month (THB 000) | 25 | 30 | 40 |
| - No. of months | 2 | 2 | 2 |
| - Rental (THB 000) | 50 | 60 | 80 |
| Low Season (Mar, May-Jun, Sep-Oct) | | | |
| - Rent/month (THB 000) | 20 | 23 | 33 |
| - No. of months | 2.5 | 2.5 | 2.5 |
| - Rental (THB 000) | <u>50</u> | <u>58</u> | <u>83</u> |
| Annual gross rental (THB 000) | 190 | 223 | 310 |
| Gross yield % | 5.1% | 5.3% | 5.2% |
| CAM fee + Sinking Fund (THB 000) | 20 | 25 | 35 |
| Annual net rental (THB 000) | 170 | 198 | 275 |
| Net yield % before other expenses | 4.6% | 4.7% | 4.6% |
| | | | |

Assume property management fee at 50% for short-term rental (check-in/out, cleaning, room amenities, utilities, etc)

Amounts are before relevant taxes which may be applicable on rental income



Rentals (for illustrative purposes only on should not be relied upon or represent actual returns achievable)

| Long-term (> 6 months) | | | |
|----------------------------------|-----------|-----------|-----------|
| Unit type | Studio | One Bed | Two Bed |
| Area sqm (avg) | 29 | 35 | 50 |
| CAM fee THB psm/year | 600 | 600 | 600 |
| Sinking fund THB psm/year | 100 | 100 | 100 |
| Fitted | | | |
| Avg Price (THB 000) | 3400 | 3800 | 5500 |
| Rent/month (THB 000) | <u>15</u> | <u>17</u> | <u>23</u> |
| Annual gross rental (THB 000) | 180 | 200 | 280 |
| Gross yield % | 5.3% | 5.3% | 5.1% |
| CAM fee + Sinking Fund (THB 000) | 20 | 25 | 35 |
| Annual net rental (THB 000) | 160 | 176 | 245 |
| Net yield % | 4.7% | 4.6% | 4.5% |
| | | | |
| Furnished | | | |
| Avg Price (THB 000) | 3700 | 4200 | 6000 |
| Rent/month (THB 000) | <u>17</u> | <u>19</u> | <u>26</u> |
| Annual gross rental (THB 000) | 200 | 225 | 310 |
| Gross yield % | 5.4% | 5.4% | 5.2% |
| CAM fee + Sinking Fund (THB 000) | 20 | 25 | 35 |
| Annual net rental (THB 000) | 180 | 201 | 275 |
| Net yield % | 4.9% | 4.8% | 4.6% |



Owner benefits

- Sanctuary Club *
 - Complimentary enrollment
 - Discounts and privileges worldwide in resorts, spas and galleries
 - Multi-lingual owner services team
 - Invitations to events including new hotel pre-openings
- Access to Laguna Phuket *
 - Direct access to Laguna Phuket amenities such as shuttle bus, gym, restaurants, spa and beach area (pool restricted)
- On-site concierge who can arrange services upon request (eg housekeeping, maintenance, etc)

^{*} Terms and conditions apply



Payment terms

Option 1 – 100% payable during construction

| Construction Payment Term | Of Selling Price |
|--|------------------|
| 1st Payment upon signing contract | 20% |
| 2nd Payment when construction is 25% complete ¹ | 20% |
| 3rd Payment when construction is 50% complete ² | 20% |
| 4th Payment when construction is 75% complete ³ | 20% |
| 5th Payment upon completion of construction | 20% |
| Total | 100% |

• Option 2 – 50% payable during construction with 50% deferred payment over 1, 3 or 5 years

| Deferred Payment Plan | Of Selling Price |
|--|------------------|
| 1 st Payment upon signing contract | 20% |
| 2 nd Payment when construction is 50% complete ¹ | 10% |
| 3 rd Payment when construction is 75% complete ² | 10% |
| 4 th Payment upon completion of construction ³ | 10% |
| Post construction payments ⁴ | 50% |

¹ Concrete structure substantially completed

² Roof, brickwork and rendering substantially completed

³ Electrical conduits, and pipe work and plastering substantially completed

⁴ Subject to interest at 3% (1 year), 5% (3 years), 7% (5 years)

