



WIRELESS

THE BEST COMES AS STANDARD



THE PHILOSOPHY

Sansiri corporation was founded with a simple concept: “Constructing life, not just buildings.” And to achieve this goal we recognise that design and detail are both vital in achieving good quality of life. Integral to our DNA, this thinking is what drives our growth, and since launching the company in 1988, it remains central to our philosophy.

Sansiri’s inaugural project, “Baan Kai Muk” at Hua Hin, signaled our commitment to enhanced living and immediately set us apart from competing property developers. The project employed key architects and artisans to produce one of the first truly modern buildings on the Thai resort coast. The result is a distinctive building, clad in bespoke mustard yellow tiles, that remains an icon of style and quality nearly thirty years after opening.

It is through attention to detail and the creation of ‘enhanced living’ space that today bring Sansiri full circle.



THE CONCEPT

As with Baan Kai Muk, no expense is being spared during the design and construction of 98 Wireless, our newest and most iconic development yet. Wireless Road is a prestigious tree-lined boulevard situated in the heart of the city. Lumpini park and the shopping district of Ploenchit are both adjacent to the street with extensive and varied transport access all within walking distance.

The development will challenge accepted norms and raise expectations over what is possible in the luxury living sector. The building is imagined in a timeless classic style with quality and craftsmanship that are second to none. The architectural design counters the functionality of steel and glass modernism towards the warmth and promise of a considered and well-made environment.

It is suffice to say that, at 98 Wireless, the best comes as standard.

WORLD CLASS MATERIALS
COME AS STANDARD

As timeless elegance governs the concept and design philosophy, “craftsmanship” has become a mantra behind each and every construction process of 98 Wireless. The property is crafted, and the meticulous craftsmanship that has been put into the project is reflected very much earlier on in the process of materials sourcing.

Marbles and limestones form the solid element that defines the timeless elegance both for the interiors and the facade of the building. A selection of the world’s most coveted marbles are used extensively, totalling an area of over 28,000 sqm., worth over 300 million baht and requiring the design team to fly over to the Italian mountains in order to select the size, quality and pattern of every single slab of stone.

Solid oak wood, sourced from the best manufacturer in the US, comes in classic herringbone pattern for the living areas and straight plank pattern for the bedrooms.

The door panels are a statement piece made of the rare mahogany crotch — a part of the tree where it splits into smaller trunks, creating a unique innate pattern that defines true luxury.





EXCELLENT CRAFTSMANSHIP
COMES AS STANDARD

At 98 Wireless, where the best comes as a standard, the finishing touches on the walls and ceilings are the work of Hyde Park Mouldings — a world-class name in custom plaster mouldings and architectural ornaments behind the delicate finishing in the interior of Ralph Lauren Flagship Store on Madison Avenue and many other award-winning design projects that require highest level of expertise. Ceiling systems, center-pieces and crown mouldings are all hand-crafted in its revered U.S -based studio with specific skills and techniques of celebrated traditional methods, bringing a touch of understated elegance into the each and every room.



With an attention to detail and the desire to push beyond the existing boundary of luxury living, the design team behind 98 Wireless searched the globe to find the best workshops and laboratories that can carpenter each and every material to ensure the highest specifications. The wrought iron balustrade is made from high-quality thick metal sheets and cut into a special design pattern and structured to evoke a distinctly European feel including the brass hand railings. While the gorgeous, nickel brass shower frame are also all handmade.



EXQUISITE DESIGN
COMES AS STANDARD

The underlining idea of “The best comes as standard” is demonstrated not just through a world-famous partners in architecture, construction and design names. At 98 Wireless, every detail and choice matters – even more so when it comes to selecting the best to compliment every living unit. Exclusively furnished in Ralph Lauren Home – the name that evokes timeless elegance befitting the project – 98 Wireless also boasts a selection of top series from world-renowned brands in its unit, from superior kitchen furnishings and appliances to household names in bathroom.

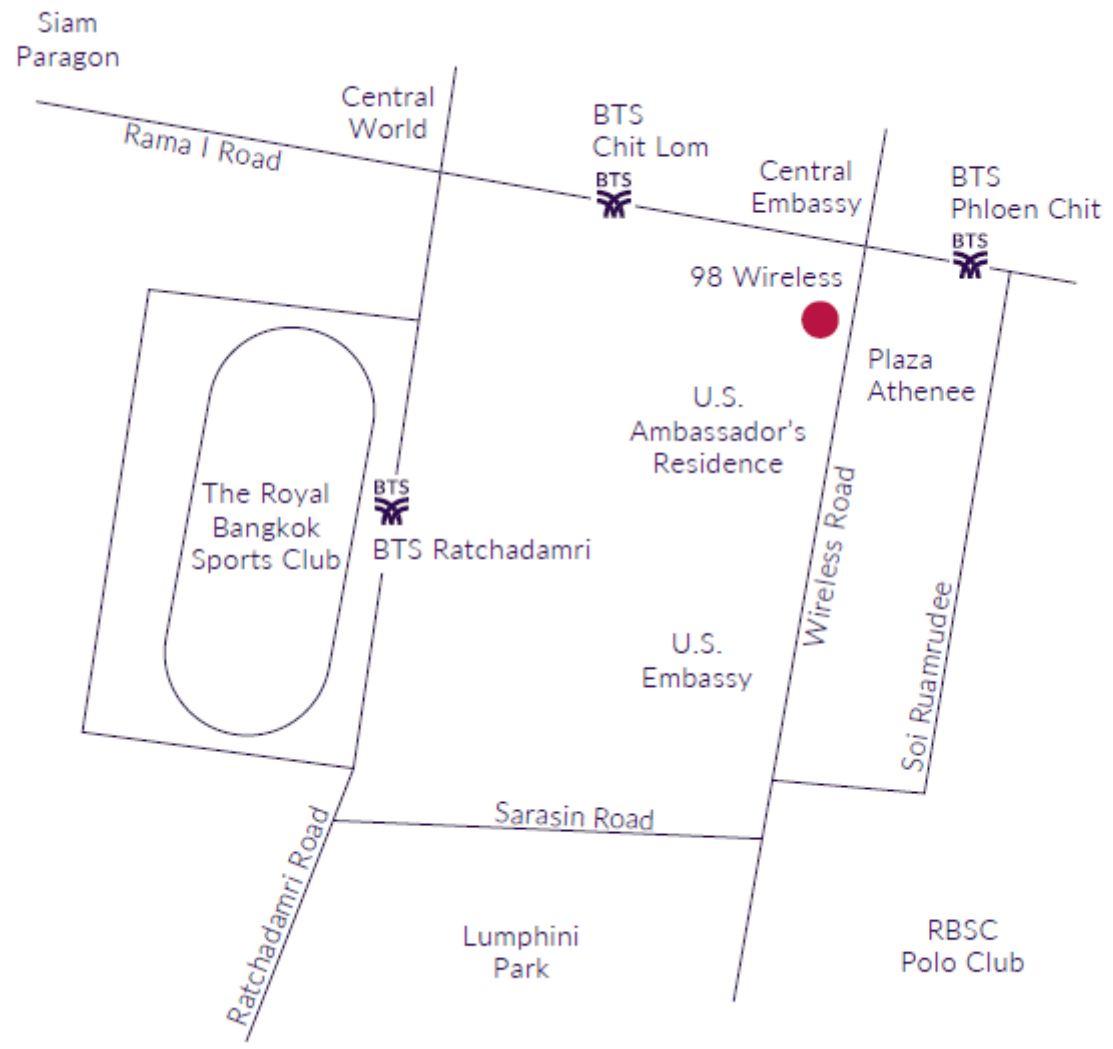


EXCLUSIVITY
COMES AS STANDARD

Every architectural landmark begins with a prestigious location – an address that intertwines a historical legacy with privileged neighbourhood or aged-old trees and fresh greenery with bustling modernity of entertainment and business complexes. It's a place with cultural, social and economic history that projects a vision of modern timelessness – rare characteristics bestowed upon Wireless road and very few other places around the world.

The very plot of land that serves as the location for 98 Wireless, Sansiri PLC's first flagship project in nearly 30 years, is not just another address on Wireless road. It's one of the very last freehold plots of land on this prestigious road and is at the prime crossroad of where the metropolis's most distinguished commercial, hospitality and diplomatic districts intersect.





PROJECT INFORMATION





LOCATION

: Wireless Road, Lumpini, Patumwan, Bangkok

LAND AREA

: Approximately 2 Rai

TOTAL UNIT

: 77 Units

PROJECT TYPE

: 1 Residential Building
(25 Stories & 5! Basement Parking)

UNIT TYPE

UNIT DETAILS	UNIT AREA (Sq.M)
2 Bedrooms 3 Bathrooms	119.75 - 143.50
3 Bedrooms 4 Bathrooms	237.75 - 366.25
3 Bedrooms 4 Bathrooms Duplex	231.50 - 245.50
Penthouse (4 Bedrooms 5 Bathrooms) Duplex	553.25
The One (3 Bedrooms 4 Bathrooms) Duplex	948.00

AMENITIES

- Wireless Hall

The Entrance Hall & Grand Staircase

- Embassy Hall

The Reception Hall, named after the location of many embassies situated on Wireless Road, including the US Embassy, British Embassy, Embassy of the Kingdom of Netherlands, Embassy of Socialist Republic of Vietnam, and New Zealand Embassy.

- Gampu Lounge

The Lobby Lounge, and is named after the type of trees that line the beautiful Wireless Road

- State Lounge

The Business Lounge, is given this name as the word "State" is used in important formalities thus creating a sense of importance for the events within in this lounge. The "Attaché Suites" is the private meeting room in the State Lounge.

- Wittayu Tea Room

The tea room, which is the Thai pronunciation of the word 'Wireless' which has its origins from the first radio broadcasting station that was established on Wireless Road in 1913.

- Embassy Terrace

Garden Terrace

- Swimming Pool & Patumwan Jacuzzi

The patumwan jacuzzi gets its name from "patum" meaning lotus which is found in the water.

- Ploenjit Spa

The spa & massage treatment room where the name is similar to the road that intersects with Wireless Road, but also translates into "relaxing soul".

AMENITIES

- The Parlour

The manicure room deriving from the word that means a room that provides a specific service, similar to that of a salon.

- 98 Fitness

Fitness Studio equipped by Technogym®

- The Play Room

Children's Playroom

- The Studio

Multi-purpose Exercise Room

- Steam Room

- Bike Storage Room

- Driver's Room

SERVICES

- On-site Concierge Service by Quintessentially
- Butler Service
- Limousine Service
- Housekeeping
- Grocery Shopping & Delivery Service
- Dry Cleaning and Laundry Services
- 24-Hour Doorman
- 24-Hour Valet Parking Service
- 24-Hour Maintenance & Home Service Support
- 24-Hour Security Guard
- 24-Hour CCTV
- Sansiri Family









98 WIRELESS















SANSIRI FAMILY

At Sansiri, we believe that a home is much more than just a place to put your feet up. Home is where individuals and families can enjoy life in a positive environment, surrounded by feelings of comfort and happiness. We endlessly strive to provide the best in after-sales and all good things in life, if only to bring a little extra joy to yours. For further information, please visit www.sansiri.com/family

- Home Care

Take care of every aspect of your home and enjoy the peace of mind afforded by our 24-hour online emergency notification service.

- Plus Property

With an experienced real-estate team, Sansiri is ready to provide consultancy services to expand your investment opportunities.

- SCB Sansiri Platinum Credit Card

The only card you need for your home and lifestyle. Enjoy the simplicity of a credit card that answers the diverse needs of homeowners, and live life to the fullest with the added advantage of Platinum Privileges.

- Sansiri Lounge

Located on the 3rd Floor of Siam Paragon, Sansiri Lounge provides a comprehensive lifestyle experience. Simply register with your phone number to enjoy convenient services, including instalment payment for your property and wifi internet.

- Sansiri Home Service Application

A must-have mobile application that serves as your very own personal assistant to facilitate better living. Available on iOS and Android, Home Service is free to download on both App Store and Google Play.

- Sansiri Condo Insider

Receive regular project progress updates via our e-newsletter each month. You can check the progress of our other projects at sansiri.com/condoprogress

Follow and keep abreast of the latest happenings with Sansiri Family through the following communication channels
Call Centre 02 201 3999, Sansiri.com/family, Facebook, Twitter, Instagram, Pinterest, Youtube, Blog